

## Alerts

### **Warning: Domain name misusing the name of Pennine Kennedy Limited**

24 May 2024

Attempts have been made to associate the domain names of 'www.peninnekennedy.co.uk' and 'www.peninekennedy.co.uk' with the authorised genuine firm of solicitors called Pennine Kennedy Limited.

#### **What is the scam?**

The SRA understands that attempts have been made to associate the domain names of 'www.peninnekennedy.co.uk' and 'www.peninekennedy.co.uk' (the false domain names) with Pennine Kennedy Limited.

The domain names misuse the name of a genuine firm of solicitors (see below).

Any business or transactions through 'www.peninnekennedy.co.uk' and 'www.peninekennedy.co.uk' are not undertaken by a firm or individual authorised and regulated by the SRA.

#### **Is there a genuine firm or person?**

The SRA authorises and regulates a genuine firm of solicitors called Pennine Kennedy Limited. The genuine firm's website is [www.penninekennedy.co.uk](http://www.penninekennedy.co.uk)

Pennine Kennedy Limited has confirmed it does not have any connection to the false domain names in the above alert.

#### **What should I do?**

When a firm's or individual's identity has been copied exactly (or cloned), due diligence is necessary. If you receive correspondence claiming to be from the above firm(s) or individual(s), or information of a similar nature to that described, you should conduct your own due diligence by checking the authenticity of the correspondence by contacting the law firm directly by reliable and established means. You can contact the SRA to find out if individuals or firms are regulated and authorised by the SRA and verify an individual's or firm's practising details. Other verification methods, such as checking public records (e.g. telephone directories and company records) may be required in other circumstances.