

# Innovation Making business ideas a reality (Liverpool)

14 October 2021

In an increasingly digital world, legal services are changing. They are being offered in new ways, while consumers expectations are shifting.

We want to support the responsible adoption of legal technology and innovation - helping legal businesses improve and people access legal help more easily.

Watch to hear practical tips and insights to help you innovate. Topics covered will include the:

- impact of legal tech and artificial intelligence
- effect of Covid-19 on legal services and innovation
- role digital comparison tools can play is helping you gain new clients
- potential for innovation beyond technology
- opportunities our approach offers for solicitors and firms to work in new ways.

Open all [#]

## *Chair's opening remarks | Making your business fit for the future*

### *Speakers*

- Benedict Fisher, Director of Communications, SRA (Chair)
- Darryl Cooke, Founder, gunnercooke
- Sally Holdway, Director, Teal Legal
- Rachel Roche, Founder, Roche Legal
- Catriona Wolfeden, Partner and Innovation Manager, Weightmans LLP

## *How consumers choose and use legal services*

### *Speakers*

- Benedict Fisher, Director of Communications, SRA (Chair)
- Saleem Arif, co-founder and Chairman, ReviewSolicitors
- Lola Bello, Manager, Legal Services Consumer Panel
- Daniel Clark, Director of Marketing, JMW Solicitors LLP

- Ngaryan Li, Director/Senior Solicitor, Vauxhall Community Law and Information Centre

## *Resources*

Innovation and Technology in Legal Services [<https://www.sra.org.uk/home/hot-topics/innovation-technology-legal-services/>]

Technology and Innovation in Legal Services webinar

[<https://www.sra.org.uk/sra/news/events/on-demand-events/technology-innovation-legal-services/>]

SRA Innovate [<https://www.sra.org.uk/solicitors/resources/sra-innovate/>]