

## Alerts

### *Warning: 'Joy Reed' misusing the genuine name of 'Reed & Co Solicitors Ltd'*

5 January 2022

'Joy Reed' is claiming to be employed by 'Reed & Co Solicitors Ltd'

#### *What is the scam?*

The SRA has been advised that a member of the public has been contacted by 'Joy Reed' to act for him in relation to a debt matter. 'Joy Reed' claims to be employed by 'Reed & Co Solicitors Ltd'.

The SRA has been advised 'Joy Reed' has contacted the member of the public using the contact number '07940490598'. 'Joy Reed' has also provided 0151 372 0930 as contact number and has given the SRA ID no: 812767.

The telephone number and the SRA ID provided misuse the telephone number and SRA ID of a genuine firm of solicitors. (Please see below)

#### *Is there a genuine firm or person?*

The SRA authorises and regulates a genuine firm of solicitors called Reed & Co Solicitors Ltd'. The genuine firm's telephone number is 0151 372 0930 and its genuine SRA ID number is 812767.

The genuine firm of Reed & Co Solicitors Ltd has confirmed it has no connection to the automated calls referred to in the alert above.

#### *What should I do?*

When a firm's or individual's identity has been copied exactly (or cloned), due diligence is necessary. If you receive correspondence claiming to be from the above firm(s) or individual(s), or information of a similar nature to that described, you should conduct your own due diligence by checking the authenticity of the correspondence by contacting the law firm directly by reliable and established means. You can contact the SRA to find out if individuals or firms are regulated and authorised by the SRA and verify an individual's or firm's practising details. Other verification methods, such as checking public records (e.g. telephone directories and company records) may be required in other circumstances.