

## Alerts

### *Warning: Website claiming to be for a law firm called 'Assure Law Finance Limited'*

15 July 2022

The website at 'www.assurelawfin.com' is operating claiming to be for a law firm called 'Assure Law Finance Limited'.

#### *What is the scam?*

The website at 'www.assurelawfin.com' is operating claiming to be for a law firm called 'Assure Law Finance Limited'. The website seen by the SRA has misused the genuine address of a genuine firm of solicitors (see below).

The website provides a telephone number of '+44 2036956337' and a fax number of '+44 20 3868 1039'.

Any business or transaction through 'Assure Law Finance Limited', or the above website, telephone number and fax number is not undertaken by a firm or individual authorised and regulated by the SRA.

#### *Is there a genuine firm or person?*

The SRA does authorise and regulate a genuine firm of solicitors called Martin-Kaye LLP, whose genuine head office address is The Foundry, Euston Way, Telford, Shropshire, TF3 4LY.

The genuine firm of Martin-Kaye LLP has confirmed that it has no connection to the website referred to in the above alert.

#### *What should I do?*

When a firm's or individual's identity has been copied exactly (or cloned), due diligence is necessary. If you receive correspondence claiming to be from the above firm(s) or individual(s), or information of a similar nature to that described, you should conduct your own due diligence by checking the authenticity of the correspondence by contacting the law firm directly by reliable and established means. You can contact the SRA to find out if individuals or firms are regulated and authorised by the SRA and verify an individual's or firm's practising details. Other verification methods, such as checking public records (e.g. telephone directories and company records) may be required in other circumstances.